EXHIBITOR & SPONSOR PROSPECTUS

EXHIBITOR BENEFITS

The 2018 SDS/2 Users Group is offering exhibiting opportunities to partnering companies via the event's Partner Pavilion. The Partner Pavilion is open on Wednesday, September 19th and Thursday, September 20th. All partners are welcome to stay for the duration of the conference, which runs through Friday, September 21st. **This year's conference will be held at Embassy Suites Lincoln.** The cost to exhibit at the conference is $1,000. In addition to access to an estimated 200 SDS/2 users, Partner Pavilion exhibitors will receive:

- An 8 x 10 booth, with electrical, table and chairs provided
- One full conference registration
- The opportunity to submit a session topic proposal

There will be six, 30-minute partner sessions available between 9:30 a.m. and 10:50 a.m. on Thursday, September 20th. If your company would like to participate, please email a title and short abstract of your proposed session to Ryan Vanek (ryan@sds2.com). The deadline for submitting your abstracts is Friday, August 24th.

EXHIBITOR INFO

Monitors will NOT be provided with your booth. If you would like to rent a monitor for the conference, contact Jim Homan at Concepts AV at 877.422.3933, 402.596.5567 (cell) or jimh@conceptsav.com

You may ship your booth materials directly to the show hotel up to three days prior to the start of the conference. You may also send return shipments from the hotel with a valid FedEx number. Send any shipments to:

Embassy Suites Lincoln
Attention: Tina Bretting (Your Company Name)
1040 P Street
Lincoln, NE 68508

PAVILION SCHEDULE

WEDNESDAY - PLEASE NOTE NEW EXHIBITION TIMES

8:00 a.m. - 12:00 p.m.	BOOTH SET-UP AND EXHIBITOR REGISTRATION You are free to bring banners, pop-up displays or anything else that will fit in your booth. Monitors are NOT provided and will not be available to rent during the event.
12:30 p.m.	PARTNER PAVILION OPEN
5:30 p.m. - 7:30 p.m.	PARTNER PAVILION WELCOME RECEPTION This reception for conference attendees and exhibitors includes beer, wine and hors d'oeuvres.

THURSDAY - PLEASE NOTE NEW EXHIBITION TIMES

8:00 a.m. - 12:00 p.m.	PARTNER PAVILION OPEN
12:20 p.m. - 1:20 p.m.	USERS GROUP CONFERENCE LUNCH Partners will get the opportunity to meet and mingle with SDS/2 users during the conference lunch.
1:20 p.m. - 2:10 p.m.	PARTNER PAVILION OPEN
2:10 p.m.	PARTNER PAVILION CLOSES
6:00 p.m. - 10:00 p.m.	SDS/2 RECEPTION AND DINNER Exhibitors are invited to attend the annual SDS/2 reception and dinner, an evening of entertainment that includes dinner and drinks.

Sponsoring the 2018 SDS/2 Users Group Conference gives companies the unique opportunity to take an active part in making the conference a dynamic event for conference attendees.

All sponsorship levels include:

- Additional full conference registrations (see details below)
- Inclusion in prominent signage throughout the conference
- Your company brochure inserted into conference bags
- Logo in marketing materials, including conference website and pre-conference marketing

DIAMOND ($7,000)

Wednesday Night Partners Reception - EXCLUSIVE

After the conclusion of Wednesday's Users Group sessions, participants and partners are invited to enjoy drinks and hors d'oeuvres together in the Partner Pavilion. The exclusive sponsor of this event will have sponsorship signs placed in the reception area and their company logo imprinted on cocktail napkins. **Additional conference registrations: 5.**

GOLD ($2,000)

Conference Water Bottles - EXCLUSIVE

Users Group attendees will receive giveaway items at the conference, including conference water bottles. The exclusive sponsor of the conference water bottles will have their company logo imprinted on each bottle. **Additional conference registrations: 3.**

SILVER ($1,500)

Conference Bags - EXCLUSIVE

Users Group attendees will receive giveaway items at the conference, including bags. The exclusive sponsor of the conference bags will have their company logo imprinted on each bag. **Additional conference registrations: 2.**

Conference Pens and Journal - EXCLUSIVE

Users Group attendees will receive giveaway items at the conference, including a journal and pen set. The exclusive sponsor of this item will have their company logo imprinted on each journal. **Additional conference registrations: 2.**

BRONZE ($750)

Bronze sponsors will have their company logo imprinted on conference signage and the conference website, recognizing them as an SDS/2 Users Group sponsor. **Additional conference registration: 1.**

ENTRANCE

BAR

01 04 07 10

13 14 15 16 17 18

02 05
03 06

08 11
09 12

BAR

SDS/2 SUPPORT

RESERVED
AVAILABLE

REGISTRATION

EXHIBITOR INFORMATION

Company: _____

Contact Name: _____

Title: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

PREFERRED BOOTH LOCATION

Please select your first, second and third booth location choices. To view the most recent Partner Pavilion layout, click here.

1ST Choice: _____ 2ND Choice: _____ 3RD Choice: _____

SPONSORSHIP OPPORTUNITIES

Note that the sponsorships are reserved on a first come, first served basis. If your desired sponsorship has already been taken, you will be contacted about other sponsorship opportunities still available.

- ☐ Diamond: $7,000 (Wednesday Night Partners Reception)
- ☐ Gold: $2,000 (Conference Water Bottles)
- ☐ Silver: $1,500 (Conference Bags)
- ☐ Silver: $1,500 (Conference Pens and Journal)
- ☐ Bronze: $750

PAYMENT METHOD

(To pay by credit card, register online.)

☐ Please invoice us ☐ Check # _____

RESERVE YOUR SPACE TODAY!

To complete your registration, fill out this form and return it to: Michele Arnett, Design Data, 1501 Old Cheney Road, Lincoln, NE 68512. You can also email the form to marnett@sds2.com or register online