

SDS2 SUMMIT

SEPTEMBER 25-26 | LOUISVILLE, KY

2024 SPONSORSHIP PROSPECTUS



SDS2 SUMMIT OVERVIEW

SDS2 Summit is a premier learning and networking event for detailers, fabricators, engineers, and industry partners. Scheduled to take place in Louisville, KY, on September 25-26, this event promises to ignite innovation and foster collaboration within the steel industry.

By sponsoring SDS2 Summit, your organization gains exposure to over 250+ attendees, including SDS2's loyal user base. This opportunity amplifies your brand visibility, showcases your services, and fosters lasting connections.

"The networking opportunities were invaluable. Engaging in open discussions during roundtables, meals, and post-event gatherings created a relaxed atmosphere conducive to connecting with peers."

2023 ATTENDEE

"The raffle cards driving attendees to all booths were a standout at the event, promoting engagement and exploration. Huge thanks to our sponsors for their innovative support."

2023 ATTENDEE

SDS2 SUMMIT



sds2.com/sds2-summit/sponsors

SDS2 SUMMIT 2024 THEME

ELEVATING EFFICIENCY & COLLABORATION

This year, SDS2 is focused on efficiency and collaboration. Our automation features streamline detailing workflows, while our emphasis on collaboration ensures smoother project coordination.

Join us on this journey as we continue to innovate, collaborate, and elevate the standards of efficiency in the detailing and construction industry with SDS2.

Although it's not required, we encourage you to embody this theme within your own area at the Summit Exhibition Hall.



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THANK YOU TO OUR 2023 SPONSORS & EXHIBITORS



SDS2 CLOUD POWERED BY
CLOUD SYNERGISTICS



WHY SPONSOR?

Every year, SDS2 Summit brings together the top minds in the steel construction industry. Our sponsorship packages give you the chance to choose how best to represent your brand. As a sponsor, you have the opportunity to amplify your message and reach some of the most engaged professionals in the industry.

Showcase your brand to SDS2 Summit attendees.



Connect with SDS2 Summit attendees.



Network with decision makers.



PLATINUM SPONSORS

Customer Appreciation Banquet	\$8,000 <i>(limit one)</i>	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall (\$2,500 value) • 2 complimentary attendee passes (\$1,150 value) • 25-minute speaking engagement (\$2,000 value) • Customer Appreciation Banquet host on Thursday • Access to the advanced registration list • Logo recognition*
Welcome Reception	\$8,000 <i>(limit one)</i>	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall (\$2,500 value) • 2 complimentary attendee passes (\$1,150 value) • 25-minute speaking engagement (\$2,000 value) • Welcome Reception host on Wednesday • Access to the advanced registration list • Logo recognition*

GOLD SPONSORS

Conference Lanyards SOLD	\$6,000 <i>(limit one)</i>	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall (\$2,500 value) • 1 complimentary attendee pass (\$575 value) • Logo printed on conference lanyards for each attendee • Access to the advanced registration list • Logo recognition*
Conference Notebooks SOLD	\$6,000 <i>(limit one)</i>	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall (\$2,500 value) • 1 complimentary attendee pass (\$575 value) • Logo printed on conference notebooks for each attendee • Access to the advanced registration list • Logo recognition*
Networking Breaks SOLD	\$6,000 <i>(limit three)</i>	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall (\$2,500 value) • 1 complimentary attendee pass (\$575 value) • Networking Break host on Day 1 (1x) or Day 2 (2x) • Access to the advanced registration list • Logo recognition*

SILVER SPONSORS		
Conference Bags <i>SOLD</i>	\$4,000 (limit one)	<ul style="list-style-type: none"> • 1 complimentary attendee pass (\$575 value) • Logo printed on conference bags for each attendee • Logo recognition*
Conference Water Bottles <i>SOLD</i>	\$4,000 (limit one)	<ul style="list-style-type: none"> • 1 complimentary attendee pass (\$575 value) • Logo printed on conference water bottles for each attendee • Logo recognition*
EXHIBITOR PACKAGE		
Booth Only <i>SOLD</i>	\$2,500 (limited number)	<ul style="list-style-type: none"> • 8'x10' booth in the exhibitor hall • 1 complimentary attendee pass (\$575 value)
ADDITIONAL SPONSORSHIP		
Technical Presentation <i>SOLD</i>	\$2,000 (limited number)	<ul style="list-style-type: none"> • 1 complimentary attendee pass (\$575 value) • 25-minute technical presentation • Access to the advanced registration list • Logo recognition*

*Logo recognition includes the conference website, program, emails, signage, name badges, and t-shirts.

If partners would like to attend SDS2 Summit, we ask that you purchase a Technical Presentation at the very minimum. For those purchasing the exhibitor package, booths will not be allowed to be shared between partners.

Sponsors/Exhibitors who cancel before July 1, 2024, will be eligible for a full refund, with a deduction of a \$100 processing fee. For cancellations made after July 1, 2024, a 50% refund will be provided. No refunds will be granted for sponsor cancellations made after August 1, 2024. All cancellation requests must be submitted in writing via email to sds2-summitconference@allplan.com

Ready to get started?

1. **Submit your application to sponsor [here](#).**
2. Once your application has been reviewed and approved by our team, you will receive a confirmation email with a contract and invoice payment instructions.
3. Pay sponsorship fees. Payment for your invoice is required in full within 30 days from either the approval date of sponsorship confirmation or the date of the event, whichever comes first, to confirm your sponsorship.
4. Your company's main contact listed on the application will be contacted by our sponsorship team regarding deliverables and deadlines.

The SDS2 Summit Team is excited to partner with you. See you in Louisville!

All sponsorship packages are sold on a first-come, first-served basis. All sponsors are subject to SDS2's approval. For more information regarding available packages or the application, please contact the SDS2 Summit team at sds2-summitconference@allplan.com